

# Stratford Cross

STRATFORD | 2015 - ONGOING



Located at the gateway to Queen Elizabeth Olympic Park, Stratford Cross is one of London's largest new mixed-use developments. Gustafson Porter + Bowman's landscape design covers the entire development and is comprised of a sequence of public realm spaces and plazas.

Endeavour Square is the central civic space for the first phase of the development and will be the focus and orientation space for visitors arriving from the Queen Elizabeth Olympic Park, Stratford City and the new Culture and Education District. It is approached from Westfield Avenue through an alley of Oak trees and is activated by three diamond-shaped water features which will engage visitors and reflect the buildings, sky, surrounding planting, and a new pavilion.

Arber Lane is a pedestrian through route linking Westfield Avenue with Redman Place. It applies the same principles developed throughout the wider landscape public realm, bringing through the two steel lines laid into the ground as a way-finding device. There are also trees placed at the northern end which help to soften the entrance to Arber Lane and draw people to this foot-way, and two large trees placed South of the overhang of an adjacent building which complement the language of movement from the East to West.

Accessed from both from Endeavour Square and the new Cultural and Education District, our work at Redman Square creates a place to pause, rest and gather in a series of outdoor 'garden rooms'. The gardens are identified as a quieter space, offering solace from

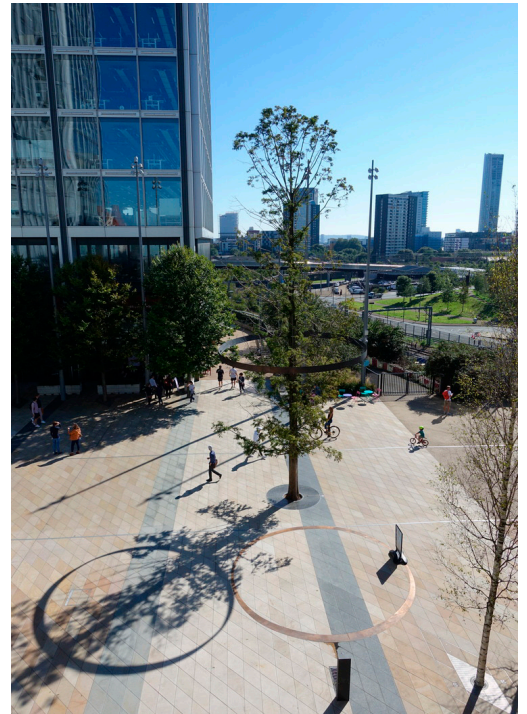
the wider development and a tranquil atmosphere which acts as a 'front door' for office buildings and space for retail and catering uses.

Finally, our work includes one of the largest green walls in the UK. Running along the Woolwich railway line, a 300m long textured concrete biodiversity wall defines the Southwestern edge of the site. Its textured surface allows for self-clinging plants to colonise the wall and encourage biodiversity. These native plants will attract birds, pollinators and insects and are supplemented by more than 50 bird and bat boxes.

Gustafson Porter + Bowman has been appointed from concept through to construction, working closely in collaboration with Acme, AECOM, Arney Fender Katsalidis, Buro Happold, GIA Equation, Green Infrastructure Consultancy, Makower Architects, and Rogers Stirk Harbour + Partners. Endeavour Square was the first major public space to be delivered within the masterplan, completed in 2018. The wider £2.4billion scheme will deliver 4m sq. ft. of Grade A office accommodation. The first two office buildings (S5 and S6) were completed in 2018. In Autumn 2018 two further office buildings (S4 and S9) and their surrounding landscape received unanimous planning approval, with the latter completed in 2019.

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## PROJECT OBJECTIVES

Provide unhindered access for all, create flexible performance space, encourage 24 hour use, enable perimeter activity to spill out into the space, attract pedestrians.

## CLIENT

Lendlease

## PROJECT DURATION

2015-

## SIZE

18ha

## COST

£2.4billion (Entire development)

“Studies show that landscape has a tangible impact on the health and wellbeing of inhabitants, workers and passers-by. This is deeper than the simple aesthetics of the public realm, and why it is so important to create environments for people to live healthy and fulfilling lives.”  
- Clare Hebbes, Head of Infrastructure, Lendlease (Client)