



Europea NEO Brussels

BRUSSELS | On site

Working with masterplanners KCAP and architects Jean-Paul Viguier, Gustafson Porter + Bowman's work at Europea Neo Brussels ("Europea") will create high-quality landscape within a new 68-hectare high-end mixed-use district surrounding the Roi Baudoin stadium.

Our landscape design ensures this new district integrates into the surrounding urban fabric of Brussels and is chiefly comprised of the areas around the Mall of Europe, Europea gardens and the Euroville Park, home of the iconic Atomium. The design consists of large public spaces and a series of water features which offer rest areas, promenades and playgrounds for children. Our work on the Atomium Esplanade will create a spectacular space where waterfalls complement large lawns, offering a new perspective on the Atomium and the wider Heysel plateau.

Won in international competition in 2012 the development was led by Jean-Paul Viguier Associés (France), with Gustafson Porter + Bowman as landscape architect. The project has been developed by Unibail-Rodamco SE, BESIX and CFE, and encompasses 500 residential units, a 3.5ha park and 112.000m² dedicated to leisure, restaurants, an art district and the retail precinct "Mall of Europe", a 72000m² shopping centre which includes 9000m² of restaurant and leisure facilities. It is estimated to receive 12-15 million visitors a year and is envisaged as a 'smart city' with high standards of environmental design. Full completion is expected at the end of 2021.

"Development of the city must be organised to enable it to meet the great demographic, economic and social challenges of the next ten years, and to position itself firmly as a cosmopolitan metropolis and capital of Europe. The objective of this scheme is therefore to inject new life into the City of Brussels."

- Charles Picqué, Minister-President of the Brussels-Capital Region 2004-2013



OBJECTIVES
Landscape architecture for a new mixed-use development (hotel, retail, residential and office)

CLIENT
Mall of Europe

PROJECT DURATION
2014-

SIZE
5ha

STATUS
On site

TEAM

Architects: Jean Paul Viguier (France)

Local architects: Art & Build (Belgium)

Contractor: Unibail-Rodamco and CFE/Besix-Red

Engineers: Arcadis and TPF

"Europea is an exciting new element for Brussels and our landscape design aims to integrate the new district within the urban fabric and provide high-quality outdoor space for visitors and residents."

- Mary Bowman, Partner

"Europea is an invention: a landscaped district and at the same time a place for living and a tourist destination."

- Jean-Paul Viguier, Jean-Paul Viguier Associés

